



ADVANCED SHARE REGISTRY LIMITED

Member of Securities Registrars Association of Australia Inc.

ABN 14 127 175 946

150 Stirling Highway, Nedlands, Western Australia 6009 PO Box 1156, Nedlands, Western Australia 6909

Telephone: (08) 9389 8033 Facsimile: (08) 9389 7871 web: www.advancedshare.com.au

3 February 2011

Company Announcements Manager
Australian Securities Exchange
4th Floor
20 Bridge Street
SYDNEY NSW 2000

"Transmitted Electronically"

Dear Sirs,

Re: Interim Dividend Advice

Please find attached the announcement in relation to the Interim Dividend Advice.

Yours faithfully,

ALAN C WINDUSS
Company Secretary



ADVANCED SHARE REGISTRY LIMITED

ACN 127 175 946

ASX Release

3 February 2011

Head office:

150 Stirling Highway
Nedlands WA 6005
T +61 8 9389 8033

Sydney office:

Level 6, 225 Clarence Street
Sydney NSW 2000
T +61 2 8003 6825

ASX Code: ASW

Capital Structure:

Shares: 42.4m
Options: nil

Share price: \$0.93

Market capitalization: \$39.43m

Annual dividend: 3.6 cents

Board of Directors:

Simon Cato – *Chairman*
Kim Chong – *Managing Director*
Alan – *Non-executive*
Winduss – *Director/
Company
Secretary*
Alvin Tan – *Non-executive
Director*

About ASW:

Advanced Share Registry Limited provides registry services to listed and unlisted clients on a national basis. The business has built its registry operations through its reputation and delivery as an efficient, cost effective service provider, especially for smaller companies. The Company has a track record of profits and pays a 6 monthly franked dividend. In April 2010, the company opened its Sydney office and will continue to look towards national expansion.

www.advancedshare.com.au

INTERIM DIVIDEND ADVICE

The Company refers to its advice to the Australian Securities Exchange on 9th December in respect of the Directors intending to recommend a fully franked interim dividend of 1.85c out of profits for period ending 31st December 2010.

Having reviewed the financial statements currently being finalised (subject to Audit Review), the Directors are pleased to advise the 'interim dividend' will be 1.85c (fully franked) per ordinary share.

The timetable for the payment of this dividend will be:

Ex Date 8th February 2011

Record Date 14th February 2011

Payment Date 17th February 2011

Alan Winduss
Company Secretary